



# LSCU Councils

# COUNCIL DESCRIPTIONS

## Accounting/Finance Council

- The LSCU Accounting and Finance Council is a dynamic and collaborative initiative that serves as a dedicated platform for accounting and finance professionals to come together, plan for success, minimize risk, invest in themselves and their credit unions, and maximize departmental opportunities.

## HR Council

- The LSCU HR Council is a dedicated and dynamic initiative that aims to foster connections among HR and organizational practitioners within the credit union industry. This program provides a unique opportunity to connect with professionals who share a focus on crucial aspects of human resources, such as staff coaching, internal communication, and performance management. Through the LSCU HR Council, members are empowered to reach their full potential and excel in their roles, while addressing topics and challenges defined by credit union employees just like themselves.

## Enterprise/Risk Management Council

- The LSCU Enterprise Risk Management Council is a dynamic and collaborative initiative that unites credit union professionals responsible for regulatory compliance, risk management, and fraud prevention. Its primary purpose is to provide a dedicated platform for these professionals to come together, collaborate, and stay well-informed about the ever-evolving regulatory landscape within the complex and rapidly shifting financial industry. This program empowers its members to remain proactive in protecting their credit unions from various risks and challenges.

## Lending Council

- The LSCU Lending Council is a dynamic and collaborative initiative that serves as a dedicated platform for lending professionals to come together, harness innovative ideas, and seize opportunities to drive growth and achieve their credit union's goals within the ever-shifting lending landscape.

## Marketing/Business Development Council

- The LSCU Marketing and Business Development Council is a dynamic and collaborative initiative that serves as a platform for marketing and business development professionals to come together, foster inspiration, seize emerging opportunities, attract new members, and drive both their personal careers and their credit unions forward.

## Operations/Member Experience Council

- The LSCU Operations and Member Experience Council is a dynamic and collaborative initiative that unites professionals in operational roles and those focused on member and client relationships. This program serves as a dedicated platform for these professionals to come together, fostering an environment where they can collectively explore innovative strategies for driving operational efficiency, shaping positive member experiences, and ultimately increasing member loyalty. The program's overarching goal is to help these professionals reach their full potential and, in doing so, unlock their credit union's potential.

## Payments/Technology Council

- The LSCU Payments and Technology Council is a dynamic and collaborative initiative that unites professionals from various sectors involved in payments, information technology (IT), and information systems (IS). This program serves as a crucial platform for these experts to come together, share knowledge, and work collectively to navigate the ever-evolving landscape of electronic payments. It is designed to help credit unions and their dedicated professionals remain at the forefront of the industry, ensuring they are well-informed about the latest, most convenient, and highly secure electronic payment solutions, while gaining insights into consumer preferences.