



Thursday, March 30, 2023
10:00 AM ET – 12:00 PM ET
Zoom Meeting

10:00 AM ET – 10:15 AM ET



Welcome / Opening Remarks
Samantha Beeler, President, LSCU

10:15 AM ET – 11:00 AM ET



Digital Transformation Lessons
Joe Mirachi, CEO, Launch CU

The rapid pace of technological change is disrupting the status quo for credit unions, and the competitive landscape is changing rapidly. An experienced credit union CEO shares his insight into developing and implementing a digital transformation plan in a digital-first world. This session bridges theory and practice and provides an actionable framework to help you and your credit union succeed in an age of disruption!

Joe Mirachi Biography:

Joe Mirachi joined Launch Credit Union as President and CEO in 2012. A credit union executive for over 25 years, he excels at building high-performing teams that develop and deploy results-driven strategic plans.

A lifelong learner, his academic background includes an economics degree, an MBA, and several years of facilitating college classes in economics, marketing, finance, and strategic planning. A systems thinker, Joe excels at synthesizing ideas into practical frameworks.

Joe's LinkedIn profile may be found at:
<https://www.linkedin.com/in/joemirachi/>

11:00 AM ET – 11:15 AM ET

Q&A and Open Discussion

11:15 AM ET – 11: 50 AM ET



Your Benefits: How Executive Benefit Strategy Can Help Credit Union Leaders Get 25-40% More Out of Their Resources

Doug English, CFP®, MBA, CERTIFIED FINANCIAL PLANNER™
Practitioner, ACT Advisors- Wealth Management

Are you a credit union executive seeking to optimize your financial outcomes and gain a clearer understanding of your benefits package? If so, join us for an informative session that will help you discover the advantages of executive benefit strategy.

In this engaging session, you will learn:

- How to unlock up to 25-40% more resources from your existing benefits package with better strategy and planning, giving you greater financial stability and control.
- Discover unique tax planning opportunities that you may not be aware of as a credit union leader and learn how to leverage them to minimize your tax burden and maximize your savings.
- Learn about low-cost healthcare options in retirement that you may qualify for but aren't utilizing.

By the end of this session, you'll be equipped with the knowledge and strategies to make the most of your executive benefits and better appreciate your existing package. Don't miss out on this valuable opportunity to learn and grow!

Doug English Biography:

Doug English, CFP®, MBA, is a highly accomplished executive benefits strategist with over 20 years of experience working with credit union leaders. He specializes in helping credit union executives maximize their existing benefits package through benefit coordination and ongoing benefits strategy. Doug hosts "CU on the Show," a podcast dedicated to providing credit union leaders with timely and valuable information on maximizing benefits, reducing risk, and becoming more strategic about their own finances.

11:50 AM ET – 12:00 PM ET

Q&A and Open Discussion

12:00 PM ET

Adjourn